



TAG OPTICS Inc.
*REVOLUTIONIZING ADAPTIVE
OPTICS THROUGH ACOUSTICS*

TAG Lens 2.0 Named as Finalist for Prestigious Prism Award for Photonics Innovation

December 17, 2012 – Princeton, NJ - TAG Optics is pleased to announce that its ultra high-speed varifocal device, the TAG Lens 2.0, has been selected as a Prism Award finalist in the category of Optics and Optical Components. This prestigious international industry award is presented each year by SPIE (the International Society for Optics and Photonics) and Photonics Media to the three best new innovations marketed in the preceding year across several categories relating to the optics and photonics industry. Finalists will be recognized at a gala ceremony during the Photonics West Conference on February 6th, 2013 during which the winner of each category will be announced.



"We are thrilled to have received this international recognition, showcasing both our technology and the TAG Lens 2.0 as an important revolutionary innovation in the field of optics and photonics," said Christian Theriault, President and CEO of TAG Optics Inc. Theriault went on to say, "We are very proud of what we have accomplished and see a large market potential for our technology as a platform for high speed adaptive optics."

The TAG Lens 2.0 is the first commercial device to take advantage of TAG Optics' patented technology that establishes a lens by sending sound into a liquid, creating a low aberration device with no moving parts and exceptional high-speed scanning ability. Capabilities include increasing the depth-of-field of conventional optics and providing user-specified focal lengths and z-scanning with sub-microsecond temporal resolution. The TAG Lens 2.0 provides tremendous advantages to a wide range of verticals including laser materials processing, high-throughput industrial scanning, and biomedical imaging.

About the 2013 Prism Awards

The Prism Awards for Photonics Innovation is a leading international competition that honors the best new photonic products on the market. Over the years, the Prism Awards has received applications from more than 35 countries across the globe. Applications are judged by a panel of leading industry experts, venture capitalists, luminaries, and visionaries. To find out more about the Awards, visit the website at <http://www.photonicsprismaward.com>.

About TAG Optics Inc.

TAG Optics Inc., headquartered in Princeton NJ, is a leader in innovative adaptive optics technology and solutions. Its flagship product, the TAG Lens 2.0, is a novel type of adaptive optics element using sound to shape light to provide high depth of field and ultra-fast z-scanning abilities to existing system. TAG Optics was founded in 2011 as a spinout of Princeton University and its technology was recently awarded a patent by the USPTO. TAG Optics will be exhibiting during SPIE Photonics West 2013 in San Francisco at booth 5522. For additional information, please visit www.tagoptics.com.

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